



Feb. 16 to 18, 2018  
Enercare Centre, Exhibition Place

## TOP BRANDS CONFIRMED TO SHOWCASE THEIR NEW MODELS AND TECHNOLOGY AT THE 2018 MOTORCYCLE SHOW-TORONTO IN FEBRUARY

**Ontario's biggest motorcycle manufacturers' show has something for riders of all ages**

**TORONTO (November 7, 2017)** – Canada's top motorcycle manufacturers have confirmed their participation at the 2018 Motorcycle Show-Toronto presented by Dalton Timmis Insurance, returning to the Enercare Centre, Exhibition Place, February 16-18.

This is Ontario's only stop on the motorcycle manufacturers' national six-city show tour, which kicks-off in Calgary in early January. For enthusiasts, this will be their first chance get up close and see the 2018 line-up of new motorcycles, scooters, ATVs and side-by-sides before they arrive in dealers' showrooms next spring.

The brand line-up includes Aprilia, BMW Motorrad, Harley-Davidson, Ducati, Honda, Kawasaki, KTM, Moto Guzzi, Piaggio, Polaris, Suzuki, Triumph, Vespa, Victory and Yamaha.

In addition to new bikes, enthusiasts can check-out the latest in riding apparel, accessories, touring destinations, and many other exciting exhibits all under one roof.

The family-friendly show has several special features that appeal to riders of all ages and experience levels, including Yamaha's Riding Academy for Kids and their Riding Skills Demo's with expert Clinton Smout, She Rides Night (a celebration of women who ride) and motorcycle stunt shows featuring Canadian star Craig Latimer.

"Our show theme is *'Passion does not take the winter off'* and riders will have plenty to see and do to feed their passion here next February at the Enercare Centre", said Toronto Show Manager, Neil Fardy. "Whether you're new to the sport or a seasoned veteran, and ride on two, three or four wheels, we've got you covered with the biggest and widest-range of new models you'll see anywhere in Ontario."

The Motorcycle Show-Toronto presented by Dalton Timmis Insurance is produced by Power Sport Services.

For Show hours, features, ticket prices and info, visit [www.torontomotorcycleshow.ca](http://www.torontomotorcycleshow.ca).

Discounted advance tickets are on sale now through the website's online box office and at select Ontario dealers.

The logo for 'The Motorcycle Shows.ca' features three horizontal red lines to the left of the text 'TheMotorcycleShows.ca' in a black, sans-serif font.

**CALGARY**  
JAN 5-7, 2018

**EDMONTON**  
JAN 12 – 14, 2018

**VANCOUVER**  
JAN 19 – 21, 2018

**QUEBEC CITY**  
FEB 2 – 4, 2018

**TORONTO**  
FEB 16 – 18, 2018

**MONTREAL**  
FEB 23 – 25, 2018

## **ABOUT DALTON TIMMIS INSURANCE**

Headquartered in Ancaster, Ontario, the Dalton Timmis Insurance Group is known across Canada as an innovative brokerage that provides specialty insurance products and programs, including its Home for Chrome Motorcycle division, Commercial, Transportation and Personal Insurance divisions. Dalton Timmis Insurance was ranked the number 1 Canadian Brokerage in 2016 by Insurance Business Magazine. Their Home for Chrome Motorcycle division is the presenting sponsor of the Calgary, Edmonton and Toronto Motorcycle Shows.

## **ABOUT POWER SPORT SERVICES**

Power Sport Services (PSS) is a wholly-owned subsidiary of the Motorcycle & Moped Industry Council (MMIC) and the Canadian Off-Highway Vehicle Distributors Council (COHV). PSS owns and produces six premiere motorcycle and ATV shows held annually in Calgary, Edmonton, Montreal, Quebec City, Toronto and Vancouver.

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